

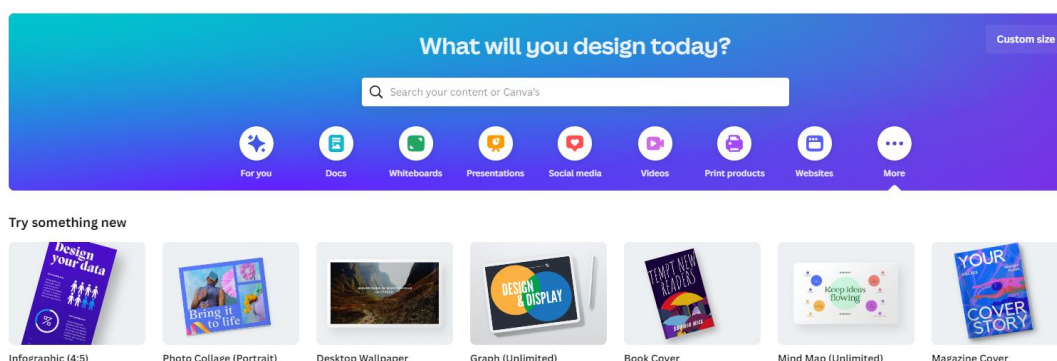
HOW TO CANVA

Think of Canva as your one stop shop for all things graphic design and all things pretty – you can create a logo, collateral, social posts, etc backgrounds from images.. and the best part is it is so easy to use!

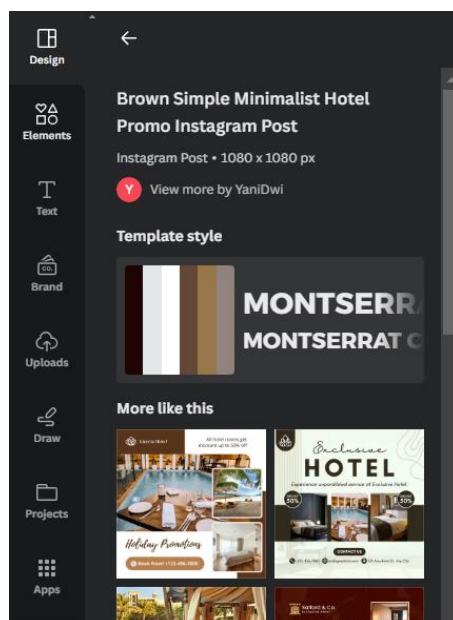
Whilst there is a free version, the paid version has a heap more features and won't hold you back, so we definitely recommend the paid version (you can upgrade at any time.)

Start by creating your own brand kit – this is where you set up your logos, fonts, colours, build your own style guide and that way everything you need is at your fingertips and it helps keep all of your creations consistent! www.canva.com/brand

You are ready to start creating gorgeous collateral and content. The templates are a really good place to start and provide some great inspo. If you have the paid version you can customise dimensions, specs to whatever you need.



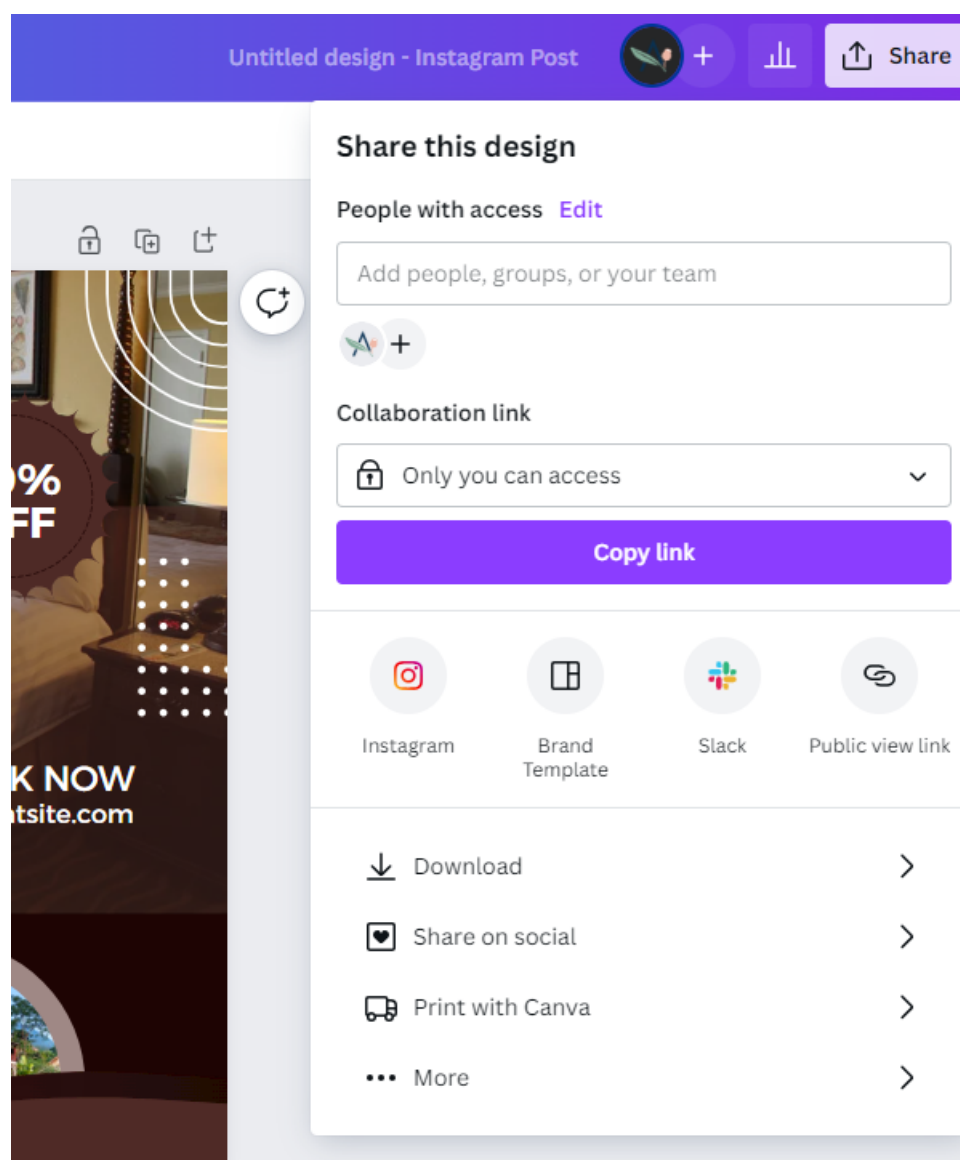
Once you have selected the template you want to edit or have started with a blank canvas, it is really easy to update all elements using the options on the left of the screen.



Click on the heading/image that you wish to change and the options will pop up accordingly. If you have set up your brand kit, you can easily apply your own colours, fonts etc and upload your own imagery or use 1000's from the library.

Simply drag and drop the elements you want to add or delete anything that isn't relevant on the template.

Once you have finished editing the file, the share button in the top right hand corner of the screen gives you plenty of options to save, share and export the file and can even assist with printing if you need too!



Canva regularly add new features, options and inspo so it is worth popping back regularly to check it out. As with anything, the more you use it, the easier it becomes!

HAPPY CREATING!